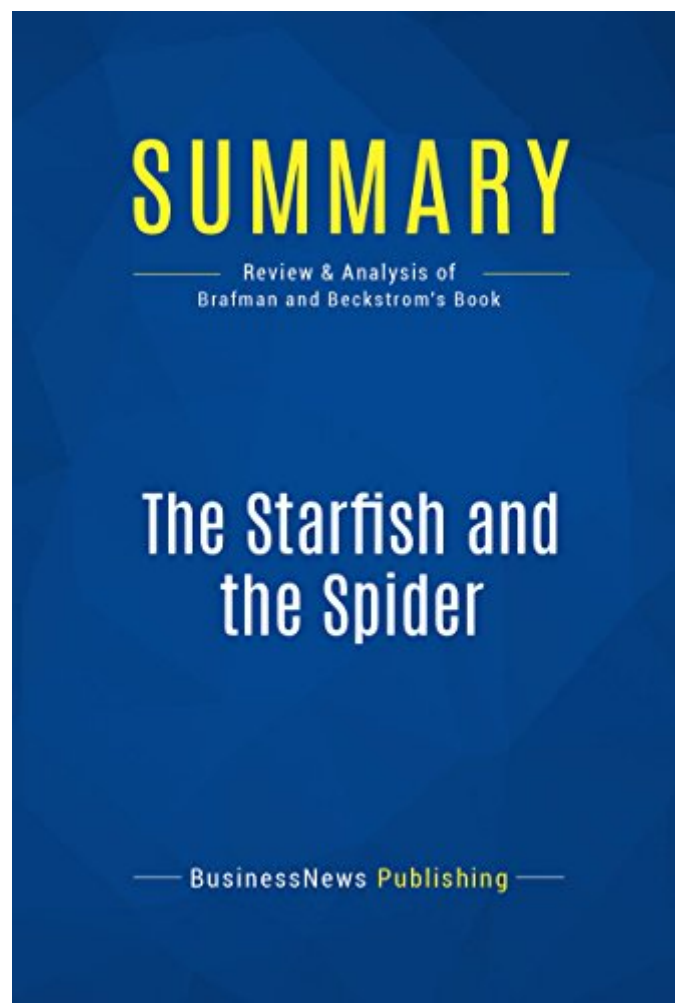




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Summary: The Starfish And The Spider: Review And Analysis Of Brafman And Beckstrom's Book



Synopsis

The must-read summary of Ori Brafman and Rod Beckstrom's book: "The Starfish and the Spider: The Unstoppable Power of Leaderless Organizations". This complete summary of the ideas from Ori Brafman and Rod Beckstrom's book "The Starfish and the Spider" shows how most companies in the past were 'spiders', with rigid hierarchies and a well-defined corporate structure. But nowadays, a new 'starfish' companies are emerging with leaderless structures and are achieving noteworthy success. In their book, the authors tell you all about how you can incorporate some starfish principles into your own business. Added-value of this summary: Save time Understand the key features of starfish companies Achieve greater success To learn more, read "The Starfish and the Spider" and find out how you can implement the starfish principles to achieve success.

Book Information

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